

# Estudio del sitio "illyissimo" versión para Smartphone



FIND ILLY ISSIMO

BUY ILLY ONLINE

Connect with illy issimo on

facebook twitter Instagram

## illy issimo flavors

illy issimo is the first premium ready-to-drink coffee range made of illy's 100% natural Arabica coffee unique blend without artificial colors, aromas, flavors or preservatives. We give you the pure pleasure of true coffee to awaken your senses and add a touch of uplifting reward to your day, even on-the-go.



### LATTE MACCHIATO

Smooth espresso-style coffee drink blended with milk and sugar.

110 CALORIES PER CAN 120 CALORIES PER BOTTLE

NUTRITION FACTS



### CAFFÈ

Bold, full-bodied Italian espresso-style coffee drink with a touch of sweetness.

45 CALORIES PER CAN

NUTRITION FACTS



### CAPPUCCINO

Rich espresso taste blended with lowfat milk and cocoa.

100 CALORIES PER CAN 110 CALORIES PER BOTTLE

NUTRITION FACTS



### CAFFÈ NO SUGAR

Pure, uncompromised full-bodied coffee drink, full of flavor.

5 CALORIES PER CAN

NUTRITION FACTS



### MOCHACCINO

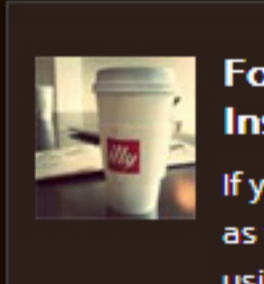
Espresso coffee drink infused with DOMORI™ cocoa for an indulgent experience.

100 CALORIES PER CAN 110 CALORIES PER BOTTLE

NUTRITION FACTS

## ILLY ISSIMO SOCIAL MEDIA

illy issimo is always on the go and loves taking pictures, hosting events, and keeping you informed on all things illy. Catch up with us on our social networks here.



Follow @illyissimo on Instagram

If you love taking photos as much as we do, join us on Instagram by using the hashtag #illyissimo.

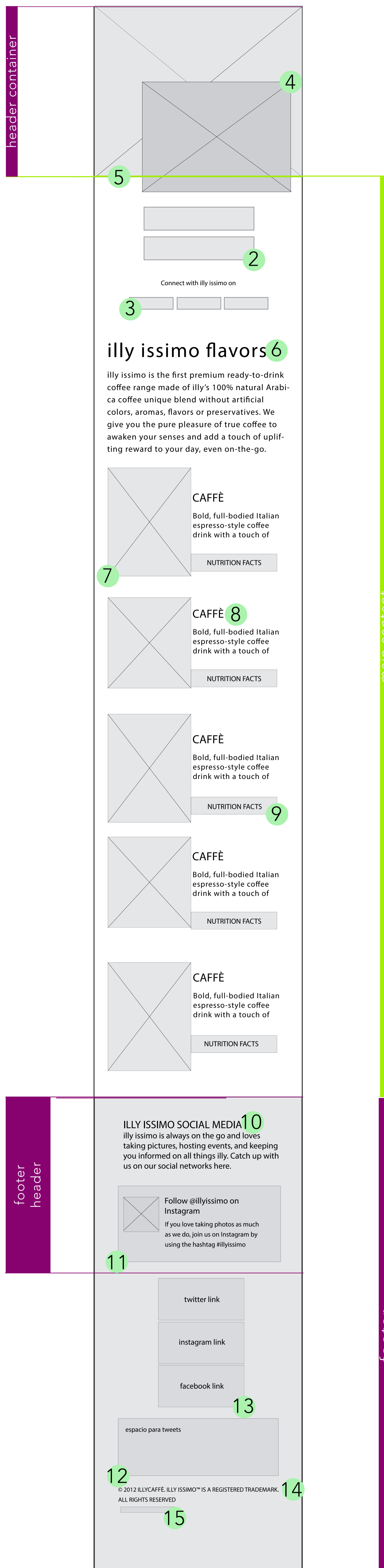
UPDATES ON TWITTER

PHOTOS ON INSTAGRAM

EVENTS ON FACEBOOK

loading tweets...

© 2012 ILLYCAFFÈ. ILLY ISSIMO™ IS A REGISTERED TRADEMARK. ALL RIGHTS RESERVED. ILLY ISSIMO GLOBAL



370px app

Según los mismos criterios definidos en la versión para Tablets, todos los elementos del sitio se van acomodando progresivamente hasta llegar al punto mínimo de márgenes posible.

5 La fotografía principal llega a su máximo punto de angostura en el cual muchos elementos han quedado fuera. También sigue cambiando la proporción entre esta y la imagen que está inscrita con el recuadro rojo. A pesar del recorte los elementos principales de ambas imágenes en cierta medida se conservan.

13 Los vínculos a redes sociales en el footer son los únicos que en el tercer estado deben cambiar su orden. Alineándose verticalmente como todos los demás elementos.